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CONTACT: Rebecca Gray

*Rebecca Gray*

*(603) 653-3628*

## **Under Sunny Skies, Prouty Participants Raise More Than \$3.1 million**

(Lebanon, NH 07/11/15) With sunny skies and light winds making the day feel like a million dollars in Hanover, more than 5,000 participants and some 1,300 volunteers teamed up to triple the feeling by raising more than \$3.1 million for cancer care and research in the Prouty, Northern New England's largest charity fundraiser.

People from all over the country come together every July to raise funds by walking or cycling through neighborhoods and roads in New Hampshire and Vermont, rowing on the Connecticut River, or hitting the links at the Hanover Country Club.

After finishing their events, participants returned to Hanover's Richmond Middle School to join the all-day Prouty party. They passed through a huge balloon-covered arch at the finish line to enter a field where thousands of people swarmed the food tent, waited patiently for massages, and checked out cancer research breakthroughs at the Discovery Tent. Hungry participants and volunteers lined tables filled with 4,000 burrito bowls and wraps, 1,300 hot dogs, 1,000 burgers, 400 pizzas, 3,000 cookies, freshly cut fruit, and other assorted rewards for their hard work. Other tents offered live music, shaded seating, team gathering places, and kids' activities.

Displays in the Discovery Tent highlighted the scientific research at the Norris Cotton Cancer Center at Dartmouth-Hitchcock (NCCC) that has been supported by Prouty funds. Posters described recent discoveries and cancer prevention findings, and researchers were on hand to show that Prouty dollars make a difference, explaining how their work is being translated into clinical practice.

"The Prouty makes the fight against cancer a community effort," said Mark Israel, MD, director of NCCC. "It's an effort that makes a real difference in our work every day. Researchers use Prouty funds to develop their ideas and attract large grants. More than \$1.2 million dollars in seed grant money supplied by The Prouty over a five-year period has generated \$20 million in external support for our cancer research."

The Prouty also funds patient services such as massages, writing-for-healing workshops, support services, and patient libraries.

"We're so grateful to our participants, our volunteers, and our sponsors," said Jean Brown, event director and executive director of the Friends of Norris Cotton Cancer Center. "Every year, we end this day inspired by the dedication of the Prouty community, and ready to honor their dedication by making progress against cancer and making this event even better next year."

The 2016 Prouty is slated for July 9.

Video and still images available for download by request to [Kirk.A.Cassels@Hitchcock.org](mailto:Kirk.A.Cassels@Hitchcock.org). More information at <http://theprouty.org>

### About Norris Cotton Cancer Center at Dartmouth-Hitchcock

Norris Cotton Cancer Center combines advanced cancer research at Dartmouth and the Geisel School of Medicine with patient-centered cancer care provided at Dartmouth-Hitchcock Medical Center in Lebanon, NH, at Dartmouth-Hitchcock regional locations in Manchester, Nashua, and Keene, NH, and St. Johnsbury, VT, and at 12 partner hospitals throughout New Hampshire and Vermont. It is one of 41 centers nationwide to earn the National Cancer Institute's "[Comprehensive Cancer Center](#)" designation. Learn more about Norris Cotton Cancer Center research, programs, and clinical trials online at [cancer.dartmouth.edu](http://cancer.dartmouth.edu).



At left: Prouty walker Carla Richters of West Lebanon, NH, enters the finish chute. (Photo Bruce Denis, The Prouty)

Below left : Prouty Ultimate participants Eric Tyler of Gilmanton Ironworks, NH, of and Laleh Talebian of Lebanon, NH, prepare for their second 100 mile ride in as many days. (Photo Rick Blount, The Prouty)

Below right: Left to right: Jean Brown, Prouty's Executive Director; Jennifer Shepherd of the Dartmouth President's Office; Gail Gentes and her husband, Dartmouth College President Philip J. Hanlon; and Mark Israel, Director of Dartmouth-Hitchcock Norris Cotton Cancer Center. (Photo Rick Blount, The Prouty)





Finishers of the 35 mile (purple number) and 20 mile rides (green number) in the 2015 Prouty. (Photo Rick Blount for the Prouty)

Lebanon, Manchester, Nashua and Keene, New Hampshire | St. Johnsbury, Vermont

**NCI**  
**CCC** *A Comprehensive Cancer Center  
Designated by the  
National Cancer Institute*