

MEDIA ADVISORY

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Communications Coordinator

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2-Day Event Brings Thousands to Hanover NH 7/12 to Fund Cancer Research and Care

Description:

[The Prouty](#), the signature event of the Friends of Norris Cotton Cancer Center, is New Hampshire's largest charity fundraiser. The event includes cycling, walking, rowing, and golfing to support cancer patient services and support and research at [Dartmouth-Hitchcock Norris Cotton Cancer Center](#).

Who

More than 5,000 participants are expected: 2,000 walkers, 3,000 cyclists, 200 rowers, and 244 golfers. 1,300 volunteers are needed to staff support stations along the route, feed, and hydrate all the participants. Volunteers also include musicians, massage therapists, photographers, cooks, servers, and ham radio operators, EMTs, traffic guards, the Green Team.

Why:

The Prouty funds investigator-initiated cancer research at Dartmouth-Hitchcock Norris Cotton Cancer Center, an NCI-designated Comprehensive Cancer Center affiliated with the Geisel School of Medicine at Dartmouth and Dartmouth-Hitchcock Medical Center. It also funds compassionate services for cancer patients and families like support groups, massage, arts, and writing programs.

When/Where:

Thursday, July 10, 2014

6 pm: Two-day, 200-mile Prouty Ultimate Kickoff Dinner, St. Anselm College, Manchester, NH

Friday, July 11, 2014

5:45 am: Day One: Prouty Ultimate Cycle Start, St. Anselm College, Manchester, NH

12:30 pm–3pm: Ultimate Cyclists complete their first 100 miles, Richmond Middle School, Hanover

5 pm: Participant Pasta Dinner, Richmond Middle School field, Hanover, NH (catered by Lui Lui with live, Hot Jazz)

Saturday, July 12, 2014

6:30 am: Event opening (bib pick up, etc.)

6:30 am to 5 pm: Event activities

- Walking and biking trails through Hanover, NH, and surrounding communities
- Rowing on Connecticut River
- Golfing at Hanover Country Club, Hanover, NH

10 am–5 pm: All Day Prouty Party at Richmond Middle School – participants enjoy food, live music, massage, entertainment, kids' activities, Science discover tent (*closes at 4pm*), Tomosynthesis demonstration van (*closes at 4pm*) event site will close at 5 pm.

2 pm: Awards Ceremony, Richmond Middle School, Hanover, NH (singing of the new Prouty Anthem, "I Am More," written by Walt Cunningham of The Dartmouth College Gospel Choir)

Press Credentials:

Members of the media are asked to check in at the information tent for events on Friday and Saturday in Hanover. Media covering Manchester-based activities should phone Rebecca Gray at rebecca.gray@dartmouth.edu or call 603.448.8497. [More information](#)