



## Prouty Corporate Sponsor Benefits



Sponsor Level	Presenting, Platinum and Gold sponsor levels will be based on the benefits listed at the \$25,000 level and will also receive additional customized program features. At the 24kt Gold Wheel level and above there are potential naming opportunities; a special Prouty team-building day at your company; and additional branding opportunities.																					
	Website, Email, Social Media				Print Media					Event-apparel Branding			Event-Day Publicity					Sponsor Perks		Broadcast Media		
Benefits	Sponsor Page Web Links	Scrolling Logo on Prouty Website	Prouty emails	Social Media Posts	Full-page Thank You Ad	Brochure (15,000)	Prouty Chronicle (23,000)	Flier (2,000)	Ultimate brochure insert (15,000)	Prouty T-shirt (6,000)	Prouty Bike Jersey (350)	Ultimate Bike Jersey (110)	Thank You Sign	Corporate Friends Member*	Your banner at event site, on Rte. 10, for 6 days	Logo on Sponsor-a-Mile Sign(s)	Visibility on SAG Signage	Onsite Sponsor Tent	Complimentary bike jersey or T-shirt	Ultimate Rider Minimum Waived	Radio PSA interviews	Comcast TV PSA
<b>PALLADIUM</b> Wheel \$25,000	logo	✓	logo in sponsor spotlight	✓	✓	logo	✓	logo	logo	logo	✓	✓	✓	✓	✓	2	logo	✓	✓	✓	✓	logo
<b>SILVER</b> Wheel \$15,000	logo	✓	logo in sponsor spotlight	✓	✓	logo	✓	logo		logo	✓		✓	✓	✓	2	logo	✓	✓	✓	✓	
<b>TITANIUM</b> Wheel \$10,000	logo	✓	logo in sponsor spotlight	✓	✓	logo	✓	logo		logo	✓		✓	✓	✓	2	logo	✓	✓		✓	
<b>BRONZE</b> Wheel \$7,500	logo	✓			✓	logo	✓	logo		logo	✓		✓	✓	✓	1	logo		✓			
<b>COPPER</b> Wheel \$5,000*	logo	✓			✓	logo	✓	logo		name			✓	✓		1	logo		T-shirt			
<b>BIG</b> Wheel \$2,500	logo				✓	logo	✓			name			✓	Invited to Fall Reception			logo		T-shirt			
<b>SPOKES</b> Sponsor \$1,000	name				✓	name	✓						✓				name					

\* Sponsors at the \$5,000 level and above become part of our Corporate Friends program and receive visibility at Friends events for one year and are guests of honor at the Corporate Friends Annual Reception in the Fall.